



# 5TH NORTHERN PHILIPPINES BUSINESS RESEARCH CONFERENCE



ANGELES  
UNIVERSITY  
FOUNDATION

The 2024 Northern Philippines Business Research Conference is organized by the College of Business Education, Northwestern University, February 29- March 1, 2024, at Angeles Foundation University, Philippines. The theme of the 2023 NPBRC is “Business Beyond Boundaries: Navigating the Future of Research and Innovation.” In particular, this year’s high-quality papers will be invited to submit to a Special Issue of the different journals of Research Synergy Foundation and the International Journal of Business and Society of Universiti Malaysia Sarawak.

## CONFERENCE SCOPE

- a. The 5th NPBRC invites submission of academic and professional research papers/abstracts from the full range of business disciplines, including all sub-fields and related topics in Economics, Accounting, Finance, Marketing, Management, and Business Ethics.
- b. Interested parties without papers/abstracts for presentation are also invited to participate as attendees at the NPBRC.

## SUBMISSION GUIDELINES

1. Go to Registration page
2. Submit the full paper/abstract (in MS Word) via the Online Submission, <https://easychair.org/conferences/?conf=5thnpbrc>.
3. Full papers/abstracts received by the deadline will be (double-blind) peer-reviewed by an internal panel on a rolling basis. A notification of acceptance/rejection will be issued within 14 days after submission.
4. For co-authored papers/abstracts (with more than one author), the submitting author will serve as the corresponding author who has the responsibility to forward all correspondences to his/her co-authors (e.g., acceptance/rejection emails).

## REGISTRATION FEE

All conference participants must pay the registration fee. For each paper/abstract, at least one author must attend and pay the registration fees

Local:

- P 4,500 – Faculty Presenter
- P 1500 – Student Presenter
- P 2000 – Faculty Observer
- P 500 – Student Observer

Foreign:

- \$ 100 – Faculty Presenter
- \$ 50 – Student Presenter
- \$. 25 – Faculty and Student Observer

*\*Registration fee is non-refundable.*

After payment has been made, we will send to your registered email your zoom meeting link (virtual participants). Kindly email your proof to [eric.parilla@nwu.edu.ph](mailto:eric.parilla@nwu.edu.ph).

## PAYMENT DETAILS

Deposit your payments on the following banks:

BPI (Bank of the Philippine Islands)

Account Name: Northwestern University, Inc.

Account Number: 8563-0711-85

Metrobank (Metropolitan Bank & Trust Co.)

Account Name: Northwestern University, Inc.

Account Number: 140-7-14053347-1

BDO (Banco De Oro)

Account Name: Northwestern University, Inc.

Account Number: 005198010828

Researches presented have the opportunity to be published in the **International Journal of Business and Society (Scopus-Indexed)** or **AFBEI Management and Business Review (WOS-Indexed Journal)**.