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ASSESSMENT OF NWU RESEARCH CULTURE TOWARDS MODEL DEVELOPMENT

LORI MARSELI L. DE CASTRO, PhD

ABSTRACT

Research is one of the trifold function of Northwestern University. This study assessed the research culture of the university from the perspective of faculty to come up with a model to develop a culture of research. A descriptive research method was used with faculty as respondents from the different colleges of the university.

The results revealed the following: a) the area of linkages, networking, and partnerships with other organizations is limited; b) low productivity in terms of research outputs quantity and quality, and in presentation and publication to national and international fora. Based on the findings, a model was developed to improve a culture of research in the university.